



REHASENSE

## Press release

### New in the team

### **Lisa and David Lebuser appointed as Rehasense brand ambassadors**

Rehasense is delighted to welcome two new members to the team: wheelchair skaters Lisa and David Lebuser who are the rehabilitation equipment specialists' latest brand ambassadors. In their new role, Lisa and David will be helping to promote the range of Power Assisted Wheelchair Systems (PAWS).

The couple who are based in Hamburg have been taking part in international wheelchair sports for years during which time they have achieved great success. At the first German wheelchair skating championships in 2018, David and Lisa were crowned champions in the men's and women's categories respectively"

Thirty-five-year-old David Lebuser has been paraplegic since a serious accident at the age of 21 and has worked for several years as a rehabilitation consultant in Dortmund and Hamburg. Today he offers workshops for children and adults as a freestyle wheelchair coach through his non-profit project SIT'N'SKATE. Thirty-four-year-old Lisa Lebuser was born with Spina Bifida and switched from using crutches to a wheelchair in her mid-20s. Lisa has a bachelor's in psychology and is a co-founder of SIT'N'SKATE.

Together, the couple want to dispel prejudices, create awareness, and inspire the wheelchair users of today and future generations.

"We want to show the world that a wheelchair does not have to be a dusty grey mobility aid but can be a stylish piece of sports equipment. PAWS by Rehasense naturally fits in very well with the concept of combining mobility, independence, and fun," explained Lisa and David Lebuser.

In addition to organising and attending events, the couple uses social media as a platform to inform people about accessibility, mobility aids and wheelchairs.

Rebecca Graber, Marketing & PR Manager Europe, commented: "We are very excited to announce the appointment of Lisa and David as Rehasense brand ambassadors. They will enrich our team not only with their professional expertise, but also with their personalities and fresh perspective on the topics of mobility and independence."

"A number of joint activities are already planned for the coming months", continued Rebecca. "Lisa and David will be on the road with our new Power Assisted Wheelchair Systems (PAWS), giving insights into their everyday lives as well as their travels. We are in the process of creating a video with Lisa and David which will be unveiled soon. With the launch of new products and this new



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partnership with Lisa and David we are looking forward to exciting times at Rehasense!"

[www.rehasense.com](http://www.rehasense.com)

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### **About Rehasense**

Rehasense is a global healthcare company specialising in innovative quality products for the rehabilitation market with a focus on safety, design, and functionality. The product range includes mobility aids such as rollators, wheelchairs, electric power add-ons as well as care beds, transfer aids and ramps. The European regional offices are located in Denmark, Germany, and Poland.

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